



## PEMBROKE ONCE AGAIN RECEIVES AWARD FOR SWEDENS MOST SATISFIED OFFICE TENANTS

Stockholm, October 18, 2018

**For the second consecutive year, international real estate advisor Pembroke received the Fastighetsbarometern Office award for Sweden's most satisfied office tenants. The CFI-Group and the Swedish Property Federation jointly announced the accolade. Pembroke earned a score of 88 (industry index: 73), which represents a five-point year-on-year increase.**

Pembroke improved its tenant satisfaction score in all categories, registering the largest gains in indoor climate, price value, environmental solutions, error reporting and adaptability.

For the third consecutive year, the industry benchmark average remained at 73 (Pembroke: 88), which is the second highest index recorded since the survey began in 1997.

**Akira Shimizu, Vice President, Head of Nordics, comments:**

*"Pembroke is delighted our tenants have once again identified themselves as being some of the "happiest in Sweden". People are at the heart of our business, so to be recognized for our outstanding customer service is very rewarding. As Pembroke begins its second decade of presence in Sweden, our focus is on responding to an increasing desire from workforces to work, live, and shop in well-connected, urban environments. Tenant satisfaction is central to this; and the CFI survey is an important way for us to identify opportunities for further improvements. Thank you to all our tenants who took part."*

In Stockholm, Pembroke's in-house team, in partnership with selected specialists from H2M Fastighetsteknik and Coor Service Management, handle property management across two CBD buildings, Mästerhuset and Sveavägen 14. This, in combination with an active and long-term focused day-to-day management, has proven a rewarding strategy for achieving customer service of the highest quality.

**Åsa Blomkvist, Asset Management Analyst at Pembroke, comments:**

*“We are incredibly proud that Pembroke has been recognized again for excellence in tenant satisfaction. During 2018, we have ramped up our sustainability initiatives and information about our buildings’ LEED sustainability certifications, which our tenants value tremendously.*

*Thanks to our dedicated on-site Pembroke team, we can offer tenants the highest standard of service, attention to detail and customized solutions. We aim high and share a deep commitment to offering tenants, and their business partners, personal and professional service from beginning to end.”*

**ENDS**

**For more information, please contact:**

Press office Pembroke  
pembroke@primegroup.com  
076-100 91 35

**ABOUT PEMBROKE**

We’re an international real estate advisor that acquires, develops and manages properties and places – specializing in mixed-use and office environments in the world’s leading cities. Facilitating patient capital for FMR LLC (Fidelity Investments) and its affiliates, and Eight Roads, the proprietary investment arm of FIL (Fidelity International Limited), we take a long-term approach to real estate, investing in global cities with proven long-term growth potential.

We have offices in Boston, London, Stockholm, Sydney, Tokyo, and Washington DC, and manage approximately 794,000 sq m/8.5m sq ft in North America, Europe, and Asia Pacific. By combining a global point of view with local expertise, we’re able to create and manage world-class properties that deliver the best outcomes for our tenants, investors and the communities in which we work.

For more information, visit [www.pembroke.com](http://www.pembroke.com)